



**TOMY**®



## My Natural



TOMY has created a brand new collection of gorgeous all-natural soft toys. Made from 100% natural cotton fibre, the quirky, lovable toys are kind to baby's sensitive skin. Every item in the My Natural range is naturally soft and is dyed with plants and minerals, ensuring no irritation to baby's skin. The My Natural range has been awarded the Oeko-Tex Standard 100 certificate, which is given to textile products tested to be free from harmful chemicals.

Babies and children are more sensitive to environmental influences than adults, and have skin five times thinner than an adult's. Given that up to 60% of what we put on our skin is absorbed into the bloodstream, it is important to protect it.\*

With 100% natural ingredients, minimal packaging made from recyclable paper, and a natural dye process called PureWaterWash™, the whole process is environmentally sustainable.

The range features a host of different soft animals and loveable rag dolls in a variety of sizes, with some of them even wearing cute clothes. Each of the items has a neck tag outlining the benefits of the natural product and some of them come in beautiful gift boxes. Given the extensive range and premium look, My Natural offers something for everyone.



Available from: leading toy retailers  
Recommended retail price: products range from  
£8.00 to £25.00  
Suitable from: birth onwards

\*Source: [www.ulula.co.uk](http://www.ulula.co.uk) and [www.soorganic.com](http://www.soorganic.com)

The Oeko-Tex Standard 100 is a global certification that guarantees manufacturers, retailers, and consumers that textile products are tested to be free from harmful levels of more than 100 substances that can be dangerous to humans. The International Oeko-Tex Association's 14 independent facilities test textiles for substances that are prohibited and regulated by law as well as for chemicals that are known to be potentially harmful to humans but are not yet regulated. The Oeko-Tex restricted substances list (RSL) includes formaldehyde, heavy metals, pesticides, and carcinogenic dyes/stuffs.

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